

ACCEPTABLE USE POLICY (AUP) FOR THE FORSTA PULSAR WEB SOFTWARE ACCESSED ON-PREMISE

Capitalised terms have the meanings assigned to them in the Sales Order or master services agreement between the parties (however named) (the "Agreement").

1. AUP INTRODUCTION

- 1.1. The objective of this AUP is to encourage responsible use of the Software.
- 1.2. This AUP applies to all Clients, and supplements, but does not supersede, the Agreement that Client has with Forsta. If such Agreement restricts the use of the Software that is not addressed in this AUP, the Agreement will govern with respect to such use.

2. REGULATIONS ON USAGE OF FORSTA PULSAR WEB

The limitations set forth in this Section 2 may or may not be enforced by the code in the Software. Notwithstanding this, they are to be abided by from Client.

2.1. Individual Project Size Limits

- 2.1.1. Each project shall not include more than:
 - 2.1.1.1. 20,000 Respondents; or
 - 2.1.1.2. 3000 Variables."Respondent" is defined as a data record of an individual (whether complete or incomplete). "Variable" is defined as one individual question, where each question or statement in a grid counts as one question, but independent of the number of answer categories.

2.2. Report Exports

- 2.2.1. Client shall not run more than 250 table exports in a single export task.

2.3. Profile Report Exports (individual record exports)

- 2.3.1. Client shall not include more than 100 Variables (as defined in 3.1.1) in a single Profile Export.

2.4. Table Size

- 2.4.1. Client shall not create tables with more than 5,000 cells.
"Cell" is defined as a data-point in a table. As one example, a table with 5 columns (eg age intervals), 4 rows (eg frequency of purchase), and 12 planes (eg months) would generate $5 * 4 * 12 = 240$ cells

2.5. Document Uploads

- 2.5.1. Documents (other than data files) uploaded to the Service shall be of a maximum size of 2Mb.
- 2.5.2. Each company shall not store more than 200Mb of Documents. A charge (as set forth in the Agreement) applies for storage beyond this.

2.6. Consequences of Non-Compliance with Regulations of Use

- 2.6.1. Non-compliance with any of the above guidelines may result in a demand from Forsta for immediate corrective action by Client. In cases where Forsta deems it necessary to prevent negative effects to the Service, Forsta may temporarily disable a survey or the Client's access to the Service until an agreement of changes is reached with the Client. When feasible, it is Forsta's preference to give Client notice so that changes can be applied in co-operation with Client, however, Forsta at its sole discretion, reserves the right to take corrective measures without prior notice to Client if Client cannot readily be contacted.

3. REVISIONS OF THIS AUP

- 3.1. Forsta may modify this AUP at any time with thirty (30) days prior warning. Such modifications will be effective when posted to Forsta's public web site, or extranet web site.